

MEDIA ALERT:

MONDAY 17TH April 2023

RDA Riverina and RDA Murray Launch Jobs Riverina Murray – An innovative Tool to navigate Regional Employment Challenges

Embargoed until Tuesday 18th April, 10:00 AEST

Regional Development Australia Riverina (RDA-Riverina) and Regional Development Australia Murray (RDA Murray) today launched Jobs Riverina Murray, an innovative employment website designed to address regional employment challenges and connect job seekers with local businesses. The website allows businesses to advertise their job vacancies across a wider geographical location, allowing them to attract potential candidates from outside the region and connect with local job seekers.

Jobs Riverina Murray offers a range of free and easy-to-use services for both job seekers and employers. Job seekers can register and browse job vacancies, and regional information, including the new "Trending Skills" and "Trending Industries" pages that provide details about in-demand skills and industries in the Riverina Murray region. Local businesses looking for new staff can post job vacancies at no cost and promote their business or participate in employment initiatives across the region.

Funding for the new website is part of Transgrid and RDA Riverina's \$1.5 million Workforce Development Strategic Partnership established last year to deliver a major jobs and skills boost as the region becomes a hub for the country's renewable energy transition.

"Transgrid is building the transmission superhighway which will transform the energy supply for millions of Australians and the Riverina/Murray are in the driver's seat with our major projects centred on the region," Transgrid's Executive General Manager of Major Projects Gordon Taylor said.

"We are committed to maximising local economic, employment and educational benefits from our major projects such as EnergyConnect and are delighted to see the new website come to fruition which will help support businesses, jobs and skills across the region."

"We are pleased to have the support of Transgrid as a financial sponsor in the development and launch of Jobs Riverina Murray platform. Their backing has been invaluable in making this website a reality, and we are grateful for their commitment to improving the region's employment landscape," said Dianna Somerville, Chair, RDA Riverina.

"Finding the right job or the right job candidate can be extremely challenging which is why we are so excited about the opportunities offered by Jobs Riverina Murray. We see this as an exciting way to bring potential employees and businesses together to boost the local jobs market and help local businesses continue to grow and thrive," said Edwina Hayes, CEO, RDA Murray.

Amanda Cappello, Operations Manager, RDA Riverina stated "Our mission is to help local businesses grow by assisting them to find the staff they need, as well as to attract new business to the region, so that more people can live, work, and play in our beautiful part of the world. Amanda continued "Jobs Riverina Murray has been designed to serve the Riverina and Murray regions, with a focus on attracting workers and promoting economic growth in our local community. By connecting job seekers and employers in the area, we aim to create a stronger and more vibrant workforce, while also supporting the growth and success of local businesses."

Employers looking to boost their visibility and attract top talent can benefit from Jobs Riverina Murray's employer profile. This profile allows them to showcase their brand and job openings more easily through greater exposure on the website, including logo placement and visibility on the homepage. Meanwhile, businesses who become partners of the website have access to additional benefits including promotion of their products and services, and opportunities to create media content for the notice board. Interested businesses are encouraged to contact [Jobs Riverina Murray](#) to take advantage of these opportunities.

Jobs Riverina Murray connects job seekers and employers with key employment services, providers, partners, and strategies in the Riverina Murray region. It also collects local knowledge and employment information to help RDA Riverina develop regional workforce strategies and approaches to solving employment challenges.

"We are excited to launch Jobs Riverina Murray, which we believe will play a key role in addressing the employment challenges faced by our region. By bringing together job seekers

and employers, we can help support the growth and success of local businesses," said Rachel Whiting, CEO, RDA Riverina.

About RDA Riverina and RDA Murray:

Regional Development Australia (RDA) is a national network of Committees made up of local leaders who work with all levels of government, business, and community groups to support the economic development of their regions. For more information about our work in the community, visit www.rdariverina.org.au and www.rdamurray.org.au

- ENDS -

MEDIA NOTE:

For more information, contact RDA Riverina CEO and Director of Regional Development Rachel Whiting on 0429 444 213.