

The Digital Bootcamp for Small Business Owners

For Small Businesses in Wagga Wagga

Tailored to the Digital needs of Retail, Professional Services and the Service Industry.

This program provides a rich understanding of what it takes to drive traffic, convert customers and increase sales within your business.



What you'll learn

SMALL BUSINESS DIGITAL READINESS

Learn how to become a digitally ready business in the fastest possible time within a small business budget.

CUSTOMER PERSONAS & BUYING CYCLES

Understand who your ideal customers are, their needs, their purchasing habits, and how to win their business.

DESIGN THINKING AND LEAN STARTUP

This practical session will teach you how to convert your business idea into a tested product or service.

GROWTH HACKING FOR SMALL BUSINESS

Growth Hacking is a widely-used process by the fastest growing businesses for rapid growth using a variety of marketing channels and strategies.

When:

Tuesday **November 26th** | 1:00pm - 6:30pm

Wednesday **November 27th** | 8:00am - 1:30pm

Where:

Wagga Wagga City Council

243 Baylis ST, Wagga Wagga NSW 2650

Price: \$99

Seats are limited so reserve yours now!

[REGISTER HERE](#)

Enquiries:

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Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.

Organized by

netStripes

Partnering with



Fully Funded Advisory

Did you know if you are a small business owner in NSW, you qualify to get up to 4 hours of funded digital marketing advisory?

Request your advisory now!